

Made Smarter Innovation: Digital Supply Chain Hub - Technology Solution Form
Lead Company/Organisation Name *
About the Applicant
Please complete with information about you and your company
First name of lead contact *
First name of lead contact
Last name of lead contact *
Last hame of read contact
Role of lead contact *
Role of lead contact
Email of lead contact *
email@example.com
This will be used as the main point of contact
Telephone number of lead contact *
Company One-Liner *
Describe what you do in one sentence
What is your Companies House registration number? *
Where is the company headquarters? *
Please specify the region in the UK
Year of establishment *
What is your company's website?*
Please insert link for company or personal website or Linkedin profile
The date indept time for company or personal website of Emicedin profile
Are you currently working with, or have clients in the manufacturing sector? *
Select
Please upload your company's logo *
Choose File
Upload a file. No files have been attached yet.
Opioad a file. No files have been attached yet. Acceptable file types: .pdf, .jpg, .jpeg, .gif, .tif, .tiff, .png, .svg, .psd, .ai, .eps
Please upload a high resolution format.
We may use this logo in the public communications if your application is successful.



	Meet-up
	Referral
	Social media
	Digital Catapult website
	Other
re	you generating revenues at the moment? If yes, please specify. *
lav	e you raised external capital? *
	Loans
	Grants
	Equity investment, i.e. where you exchange money for equity
	Other
-	u raised equity investment so far in relation to this product, how much have you raised? If you have none raised, please N/A *
/lad	e Smarter Innovation: Digital Supply Chain Hub programme requirements
'leas	e confirm you can complete the following additional deliverables
	agree to complete the deliverables of the Made Smarter Innovation: Digital Supply Chain Hub programme *
Succe	essful applicants will be expected to deliver the following key deliverables over a 4 months period: Proof of value
Succe •	essful applicants will be expected to deliver the following key deliverables over a 4 months period:
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Do you have domain experience in this chosen challenge area? If yes, please elaborate. If not, please demonst	rate your
understanding of the domain or experience in relevant domains *	
	Limit: 250 words
Please elaborate in 250 words or less.	
Describe the product/service/solution you are proposing to work on for this programme. *	
	Limit: 500 words
Please describe in 500 words or less.	
, 1000 000 1100 1100 1100 1100 1100 110	
At what stage is your solution?	
· · · · · · · · · · · · · · · · · · ·	
Ideation or Concept	
Requirement gathering and/or scoping	
Research and/or usability engineering	
Prototyping Development	
Development Testing and/or quality assurance	
Beta or pre deployment	
Deployment	
Training and/or sales support	
Maintenance and/or technical support	
What is innovative about your proposal? *	
, , ,	
Please tell us how your proposal is unique and innovative - what sets it apart?	Limit: 250 words
(max 250 words)	
What market alternatives (if any) are there? Who are your competitors, and who might be your competitors? *	
	Limit: 300 words
Please describe what substitutes do people use because they don't know about your company or it doesn't exist yet.	Limit: 300 words
Please describe what substitutes do people use because they don't know about your company or it doesn't exist yet. Please describe in 300 words or less.	Limit: 300 words
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Please describe in 300 words or less.	Limit: 300 words
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Please describe in 300 words or less.	6
Please describe in 300 words or less. What impact will your product/service/solution deliver to the supply chain ecosystem? *	Limit: 300 words
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ame and role of proposed technical lead for your proposal *	
	le de
Proposed technical lead email address *	
email@example.com	
Where is your proposed technical lead based? *	
Describe your team structure and team background. *	
	d.
lease provide a description of the background and skill set of the management team and the proposed technical lead.	Limit: 300 words
What are the biggest challenges for your company at the moment and what do you need to overcome t	hem? *
	Limit: 250 words
3. Technical Feasibility and Viability	
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This section covers the company's capabilities and resources that are required to create and deliver the solution.

	Limit: 400 word
	Elilla 100 voic
Please attach a file presenting the proposed development plan. *	
Choose File	
Jpload a file. No files have been attached yet.	
Acceptable file types: .csv, .doc, .docx, .pdf, .gif, .jpg, .jpeg, .png, .xls, .xlsx, .zip	
Jpload a file	
Oo you have the resources to run and deliver this solution? *	
Yes	
No No	
Please provide a high-level breakdown of the costs proposed to produce the proof of value.	*
rease provide a high level steakaown of the costs proposed to produce the proof of value.	
	Limit: 500 word
Please enter the total cost of your project proof of value (excluding VAT) *	
Will you be relying on any other sources of support (in-kind or income) to complete the proof Yes No	
Yes No I am not sure You're welcome to use other sources of funding to support the proof of value however the proof of value must be com	f of value? *
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This section covers your proposal's potential for future growth as well as the likely benefit

Limit: 250 word Please describe in 250 words or less.		
Please describe in 250 words or less. How do you plan to finance and/or advance your solution after the involvement of Made Smarter Innovation: Digital Supply Chain Hub? * Limit: 250 word Digital Supply Chain Hub? * Limit: 250 words or less. 6. Other Information During the programme, Digital Catapult may wish to contact you about other opportunities relevant to you. Do you give Digital Catapult the permission to contact you regarding these opportunities? * Yes No Any use of your personal data will be in accordance with Digital Catapult's privacy policy https://www.digicatapult.org.uk/privacy-policy/ Please confirm you have read the Terms and Conditions of the Programme * These can be found on https://digitalsupplychainhub.uk/	o what extent is this proof of value scalable? *	
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